



MIRKO TATTARINI

Mirko Tattarini was born and raised on the Amiata Mountain, a unique natural enclave in southern Tuscany. Once an active volcano, now a green protected area famous for its particular ecotypes, homeland of visionary and anarchic personalities, the mountain preserves the charme of an ancestral world now keen on sustainable development.

He experiences the thrills of professional ski racing all over Europe and he practices sprint disciplines in athletics before undertaking his design studies.

After attending the Minneapolis College of Art and Design and some specialization trainings at the Hochschule der Bildende Kunst in Saarbrücken under the direction of François Burkhardt, in 1995 he graduates at the ISIA of Florence with a thesis supervised by Paolo Deganello.

Before then, his works are already published on different newspapers and magazines, among which Domus, Modo, Professione Architetto, Pluriverso, Experimenta. In that period he is contributor on design and new technologies for several journals while professing a cyber-militancy in the Italian underground circuits.

He founds Lagos Design in 1996 aiming to apply the methodology of Italian design to the new digital domain.

In 1998 he starts teaching at the ISIA of Florence and, a few years later, he obtained the chair of Communication Design.

He's art director of the Millennium Celebrations "Monnalisa Overdrive" in Florence.

In 2001 and 2002 he is founder and director of the X-Media International Conference.

In 2005, he publishes the book "Digital Medina". The text includes, among the others, the contribution of Arthur Kroker, Derrick de Kerckhove, Giuseppe Furlanis.

He also works as expert for the European Commission in different areas (Malta, Syria, Greece and the Balkans).

Professional travels are alternated to personal trips, including car and motorbikes rides from East Europe to Saint Petersburg and from Turkey through the Middle East till Western Sahara and over the ocean.

In 2005 he opens a Lagos subsidiary in Sofia, where he mainly follows interiors and product design projects working with different companies through a strategic design approach: from brand to product design.

In 2006 he wins the concept competition for a skyscraper to be built in Burgas, Bulgaria.

The launch of Design Apparat is his last but not less exciting adventure.



Publications

HI-ART, INTERNI, EXPERIMENTA, DOMUS, MODO, PLURIVERSO, GAP CASA, FOTOPRO, MEDIA DOM, NASH DOM, MD, DOMUT, IDEALEN DOM, MYMEDIA, CAPITAL WEEKLY, DROME MAGAZINE, MYMEDIA, IL GAZZETTINO, GAMBERO ROSSO CHANNEL, RANDOM MAGAZINE, DESIGN RADAR, C-THEORY, WEB MARKETING TOOLS, LA NAZIONE, IL CHIANTI & LE TERRE DEL VINO, COUNT DOWN, MOODMAGAZINE, QUOTIDIANO.NET, LA REPUBBLICA, IL SOLE 24 ORE, IL CORRIERE DI FIRENZE, TOSCANA TASCABILE, BRAVAITALIA, ANSA, VINO E CITTÀ, LA VETRINA DI BABELE, SET, LA RIVISTA DELL'ARREDAMENTO, PROFESSIONE ARCHITETTO, LA NAZIONE

Lectures, Events, Awards

FUTURE CAPITALS WORLD SUMMIT & AWARDS - ABU DHABI, NUOVI SCENARI DELLA TECHNOETICA - CENTRO PER L'ARTE CONTEMPORANEA LUIGI PECCI DI PRATO, QUALITALIA - SOFIA, FAIR-OFF - SOFIA, SYRIA TOURIST MARKETING, DAMASCUS, HYPERMEDIA SEDUCTION IN TERRORIST RECRUITING - EILAT, TRANSMODERN MERMAIDS - ACADEMY OF FINE ARTS OF SOFIA, THE MEDITERRANEAN IDENTITY - RODOS, CONFERENZA ORGANIZZATIVA CONFARTIGIANATO - AREZZO, LINKING TRADITION TO INNOVATION - LISBON, MEDIA DINNER - CORVARA, TRANSMODERN MERMAIDS - MEETING MIRKO TATTARINI, ACCADEMIA DI BELLE ARTI DI FIRENZE, ICEBERG - BOLOGNA, I-TOSCANA 10 - FIRENZE, RAI SMARTWEB - MILANO, CONFERENZA INAUGURALE ACCADEMIA DI BELLE ARTI DI FROSINONE, MILLENNIUM CELEBRATIONS - FIRENZE, X-MEDIA 3 - FIRENZE, PROFILE INTERMEDIA 4 - BREMEN, X-MEDIA 2 - FLORENCE, ABC LA STAMPA NEL TEMPO DI INTERNET - MILANO, FESTAINETNET - FLORENCE, VARIANTI/ALTERNATIVE - MUSEO MARINO MARINI - FIRENZE, ICE ITALIAN FESTIVAL - SOFIA, TRIENNAL OF ECO-POSTER/COLLECTION - KIEV, FAIR-OFF - SOFIA, DESIGN: CULTURA E ISTRUZIONE - MUSEO FORTUNATO DEPERO ROVERETO, CASAIDEA - ROMA, FUTURO REMOTO: IL CORPO - NAPOLI, ITINERAIRES DU DESIGN ITALIEN - ST.ETIENNE, PICCOLA SCUOLA - MILANO, TRA PROTESI E RITO - FIRENZE, TRA PROTESI E RITO - FIESOLE, ALBENA MEDIA FESTIVAL AWARD - ALBENA, BURGAS SKYSCRAPER COMPETITION AWARD - BURGAS, LA VETRINA DI BABELE - FIRENZE, ISIA DOCUMENTI - FIRENZE